



News from **INTERIM MAYOR TODD GLORIA**

City of San Diego

Friends,

Today, Mayor-Elect Faulconer and I met to ensure his transition to the Mayor's Office is seamless. My entire staff is committed to supporting his new team by providing them with as much information as possible so they can hit the ground running on March 3, 2014 when Mayor-Elect Faulconer is likely to be sworn in. I am proud of my council colleague David Alvarez. He ran an excellent campaign. I look forward to continuing to work with both gentlemen as we collectively build a great San Diego.

SAN DIEGO'S LIVING WAGE ORDINANCE NOW AMONG STRONGEST IN THE STATE



On January 28, 2014, the City Council approved updates to San Diego's Living Wage Ordinance. The San Diego Municipal Code Division 42 states the Living Wage Ordinance "advances the interests of the City as a whole by creating jobs that keep workers and their families out of poverty....Paying service employees a living wage is intended to improve the quality of services provided to the City and to the public by reducing high turnover, absenteeism, and instability in the workplace."

My grandmother (featured left in the photo) was a waitress at the Clairemont Bowl in the early 1960s. She was one of the hardest workers I ever met and one reason why I'm passionate about helping those who work full time enter the middle class.

For more information about the City of San Diego's Living Wage Program visit: <http://www.sandiego.gov/administration/programs/livingwage/index.shtml>

\$12 MILLION INVESTMENT IN TOURISM



On January 23, 2014, I joined the San Diego Tourism Authority at the Farmer's Open at Torrey Pines to unveil the Tourism Authority's largest-ever marketing campaign. With this campaign, \$12 million will be spent over a six-month period showcasing San Diego in a national television advertisement as well as in print and online advertising. More tourism money means more money flowing into our local economy, and more tax revenues flowing into our City coffers to help pay for neighborhood improvements. We all want more freshly paved roads, we want to hire more police officers, we want more library hours. Tourism is one of the ways we can accomplish that.

NORTH PARK – MID-CITY REGIONAL BIKE CORRIDOR PROJECT

The San Diego Association of Governments (SANDAG) is hosting a community meeting on February 19, 2014 where representatives will be discussing updates to the North Park – Mid-City Regional Bike Corridor Project. The North Park – Mid-City Regional Bike Corridor Project will improve east-west travel from the San Diego neighborhood of North Park to as far as the City of La Mesa by creating inviting and convenient bicycle corridors that connect key community destinations, including schools, parks, transit and commercial centers. The corridors will feature design elements that enhance the bicycling and pedestrian experience. These features will be defined in partnership with the community and the City of San Diego during the planning and design phase of the project.

This will be SANDAG's fourth Community Advisory Group meeting and second open house for the North Park – Mid-City Regional Bike Corridor project. The project team will present the three bikeway corridors that appear to best meet the project objectives, and that present the best opportunity to create an excellent community asset based on preliminary study and extensive community involvement. The presentation will be followed by an interactive open house focused on design options for important intersections and segments of the project corridors. Please plan on attending to share your vision for these three bikeways that will help improve safety for everyone and contribute to the look, feel and vitality of the North Park and Mid-City neighborhoods.

North Park – Mid-City Regional Bike Corridor Project Meeting

Wednesday, February 19, 2014

5:30 – 8:00 p.m. (presentation will take place between 5:30 p.m. – 6:00 p.m.)

Franklin Elementary School

4481 Copeland Avenue

San Diego, CA 92116

For more information visit: KeepSanDiegoMoving.com

SMART STREET LIGHTING FOR SAN DIEGO



Late last month, San Diego's Downtown street lights went high-tech with the installation of an LED smart lighting system. San Diego is the first city in the United States to adopt GE's LightGrid™ technology for decorative street lights. The new system will offer improved and energy-efficient lighting that will save the City more than \$250,000 in energy costs each year.

Highlights of the project include:

- Replacement of 3,000 City lamps, which began last month and is expected to be completed by late spring 2014;
- Energy savings to the City of San Diego of approximately \$254,000 annually;
- Over 2.5 million kilowatt-hours of energy saved annually. This is an equivalent greenhouse gas reduction to lowering the energy use of 90 homes for one year;
- Wireless technology allows for accurate measurement of energy usage;

- Innovative technology with GPS location features, allowing for an accurate measurement of energy usage by individual street light; and
- Custom engineered decorative street lights that embed the wireless controls technology to retain their historic appearance.

The new system will not only enhance the City's street lighting but will revolutionize urban lighting systems with technology that provides accurate energy metering per light pole, allowing municipalities to pay for the energy they actually use. Light controls are going to be a game changer for the City of San Diego. This innovation will provide us with real-time data on lights that are malfunctioning or not working at all, so communities can feel safe with improved lighting while the historic look of the lights is preserved.

ENDING HOMELESSNESS



On January 7, 2014, I spoke at a press conference announcing an agreement signed between the Unified Port of San Diego and Alpha Project to address homelessness on San Diego's waterfront.



Then on January 24, 2014, I joined approximately 1,300 volunteers throughout San Diego County who from 4:00 to 7:00 a.m. counted and surveyed the homeless living on our streets. The annual census effort titled "We All Count" is coordinated by the Regional Task Force on the Homeless. Federal funding for San Diego to aid in ending homelessness is directly related to the number of homeless living on our streets.



Finally, on January 30, 2014, I attended a strategy meeting for the Federal Funding Formula for Homeless Services hosted by Congressman Scott Peters and attended by a number of business and community leaders.

BECOME A SAN DIEGO TREE STEWARD

Tree San Diego, a non-profit organization with a mission to inspire and empower people of San Diego County to value, plant and maintain a thriving community forest and tree canopy, is hosting three Tree Steward workshops. Tree Stewards will serve as volunteers to advocate, plant and care for trees in their communities, beginning with upcoming Arbor Day tree planting events. The one-day training will provide an overview of

tree benefits, biology, identification, selection, planting, care and advocacy for the community forest. Instructors are local tree care professionals.

Three identical sessions will be offered on different days, each from 8:30 a.m. to 3:00 p.m. (attend only one):

- Friday, February 21 at the Water Conservation Garden in El Cajon (www.thegarden.org)
- Saturday, March 8 at the Girl Scout Program Center at the north edge of Balboa Park
- Sunday, March 23 at San Diego Botanic Garden in Encinitas (www.sdbgarden.org)

This Tree Steward training is a great opportunity to increase the capacity of your community to advocate, plant and care for trees. For further information visit www.treesandiego.org or contact Rachele Melious at mrgtrees@aol.com 858-354-4158 or Anne Fege at afege@aol.com.

As always, thank you for the opportunity to serve.

Todd Gloria

Todd Gloria
Interim Mayor



Meeting with City workers from Streets Division



Celebrating the installation of the entrance sign for Mission Hills



Celebrating the Year of the Horse at Jasmine Seafood Restaurant



Attending a recent meeting of the North Park Lions



Celebrating Casbah's 25th Anniversary by declaring January 14, 2014 "Casbah Day" in the City of San Diego



Attending the National Black HIV AIDS Awareness Event at the Malcolm X Library

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